

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58163	CF LOC-POL	FBD - LBD: 09/03/12 - 09/09/12	HL#:	Created: 08/29/12 09:36 AM
Client: SCOTT BROWN FOR U.S. SENATE...	CPE: / / 5071	Agency Commission: 15 %	Updated: MBREDENWBZ on 08/29/12 05:01	
Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self :03:00	Confirmed: 08/29/12 05:01 PM	
Buyer: N. McDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	* T W T F * *	NEWS	30				0.0	\$585.00	8	\$4,680.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	* T W T F * *	MORN	30				0.0	\$450.00	12	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	12										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	5	\$4,950.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	M T W T F * *	NEWS	30				0.0	\$540.00	5	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$495.00	5	\$2,475.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

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 Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPFIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	M T W T F * *	EFG	30				0.0	\$855.00	5	\$4,275.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	M T W T F * *	EFG	30				0.0	\$945.00	5	\$4,725.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,170.00	5	\$5,850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,440.00	5	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

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Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self :03:00	Confirmed: 08/29/12 05:01 PM	
Buyer: N. MCDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,250.00	5	\$11,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER	M T W T F * *	LETT	30				0.0	\$425.00	10	\$4,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LFERGUSON	M T W T F * *	LFG	30				0.0	\$175.00	10	\$1,750.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MNEWS430A	M T W T * * *	SUNR	30				0.0	\$180.00	4	\$720.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MSUNRISE1	* T W T F * *	SUNR	30				0.0	\$450.00	8	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE	M T W T F S S	NEWS	30				0.0	\$900.00	14	\$12,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/09/12	14										

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Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	MCBSSAT	* * * * * S *	MORN	30				0.0	\$1,000.00	1	\$1,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AWHEELSA	* * * * * S *	ACC	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AJEOPSA	* * * * * S *	ACC	30				0.0	\$720.00	1	\$720.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$200.00	1	\$200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	WSUN6ANWS FIXED	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSUN7ANWS FIXED	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN8ANWS FIXED	* * * * * S	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WCBSSUN FIXED	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PALLACC1HR FIXED	* * * * F * *	LPAT	30				0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WSUN5ANWS FIXED	* * * * * S	NEWS	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PDEMCONVTN	* T * * * * *	CARD	30				0.0	\$5,000.00	1	\$5,000.00		
	Fixed												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PDEMCONVTN	* * W * * * *	CARD	30				0.0	\$5,000.00	1	\$5,000.00		
	Fixed												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PDEMCONVTN	* * * T * * *	CARD	30				0.0	\$5,000.00	1	\$5,000.00		
	Fixed												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/06/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	139	0	\$112,695.00	\$95,790.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$112,695.00	\$95,790.75	\$0.00	\$0.00